

# Gilbarco Program for CITGO Marketers and Retailers

## Save up to \$13,000 per site

Don't miss the opportunity to enjoy bundled savings on Gilbarco Veeder-Root fuel dispensers and point of sale systems for CITGO only. Offer applies for purchase orders placed by June 1, 2017.





1. Choose 4 or more Encore<sup>®</sup> 700 S select models:

| Model                                      | Suggested Retail Price |
|--|------------------------|
| NN1 – 3+0 Blender Dispenser + HCR + Catlow | \$ 16,835              |
| NL1 – 3+1 Blender Dispenser + HCR + Catlow | \$ 18,219              |

#### 2. Add a Passport point of sale system:

| Model             | Suggested Retail Price |
|-------------------|------------------------|
| Passport – Single | \$ 9,242               |
| Passport – Dual   | \$ 12,843              |

#### 3. Apply a \$7,000 bundle discount and additional options to save even more!

| Option                                    | Savings  |
|---|----------|
| Base Bundle Discount                      | \$7,000  |
| Finance with Patriot Capital              | \$2,000  |
| Contactless Card Readers on<br>Dispensers | \$1,000  |
| HD Meter                                  | \$1,000  |
| Multi-Site Discount                       | \$1,000  |
| EMV Comms for Forecourt                   | \$500    |
| Impulse                                   | \$500    |
| Total Savings Opportunity                 | \$13,000 |



## **PROGRAM NOTES:**

- > Pricing listed for Encore 700 S dispenser plus Hybrid (Chip + Mag Stripe) Card Reader (HCR). Brand and customer required options are available. Additional charges may apply.
- > Applause TV Promotion at time of order may be combined with this offer.
- > Passport Single includes COMBO hardware & software, Enhanced Dispenser Hub (EDH), 1st year PLUS PSO, UPS, PIN Pad and up to 2 modules at no additional charge.
- > Passport Dual includes the Passport Single and the Client. Client includes 1st year PLUS PSO, UPS and PIN Pad.
- > To qualify for this bundle offer, the Encore 700 S dispensers and the Passport must be commissioned at the same site.
- > To qualify for the listed amounts for additional savings, Encore options must be included on four or more dispensers. EMV Comms discount may not be combined with the current Applause TV promotion. To qualify for \$1,000 per site multisite discount, five or more bundles must be placed on the same order. Please ask about savings for 2-4 sites.
- > Program offer requires specific decommissioned components of the existing POS system to be provided to your local Gilbarco distributor upon installation. Ask your distributor for additional details.

## Bundle Discount Example:

| Apply \$7,000 Bundle Discount |     |                   |  |   |  |  |
|-------------------------------|-----|-------------------|--|---|--|--|
| NN1                           | NL1 | Passport - Single | Suggested Retail Price Suggested Retail Price Suggested Retail | ubtotal With \$7,000 Bundle<br>Discount |  |  |
| 3                             | 1   | 1                 | \$77,966   | \$70,966                                |  |  |

Equipment installation costs may also be financed at current market financing rates.



# Unlock profits. Lockdown security. Start with Encore 700 S.

- > Superior merchandising improves profits.
- > Platform for growth supports your innovative needs.
- > Proven design guarantees uptime.
- > Enhanced, upgradeable security protects your investment.

More about Applause TV with VNET: Applause TV with VNET is a smart, proven marketing platform for driving customers into the store and growing high margin sales. Retailers benefit from a more attractive and differentiated forecourt.

## Backed by the best in the business. Unbeatable support with Passport POS.

- > 24-7 Help Desk support available from our Greensboro,
  - North Carolina, headquarters.
- > Ultra-fast response time for faster transaction processing.
- > All-In-One design brings the POS above counter.
- > Expandable and serviceable internal components.
- > Reduce hassle and management costs.

### Contact your local Gilbarco Distributor to:

- > Use the program for models other than NN1 and NL1
- > Add other options to the NN1 or NL1
- > Get single product quotations for a site with fewer than 4 dispensers

#### Find your local Gilbarco distributor at www.gilbarco.com/distributor, mention promo code CITBDL16.

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